

MS#303971.01 (5069)  
PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of Wassmann et al.  
Serial No. Not yet assigned  
Filed September 2, 2003  
Confirmation No. Not yet assigned  
For BRANDING FRAMEWORK

September 2, 2003

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**INFORMATION DISCLOSURE STATEMENT**

\* In accordance with 37 C.F.R. 1.97 and 1.98 and MPEP 609, and in compliance with the duty of disclosure set forth in 37 C.F.R. 1.56, applicants submit copies of the references listed on the attached PTO/SB/08A for consideration by the Patent and Trademark Office in the above-entitled application and to be made of record therein.

Respectfully submitted,



Robert M. Bain, Reg. No. 36,736  
SENNIGER, POWERS, LEAVITT & ROEDEL  
One Metropolitan Square, 16th Floor  
St. Louis, Missouri 63102  
(314) 231-5400

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PTO/SB/08A  <b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  (use as many sheets as necessary)				<b>Complete if Known</b>	
				Application Number	Not yet assigned
				Filing Date	September 2, 2003
				Confirmation Number	Not yet assigned
				First Named inventor	Peter Wassmann
				Group Art Unit	Not yet assigned
				Examiner Name	Not yet assigned
Sheet	1	of	1	Attorney Docket No.	MS#303971.01 (5069)

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. <sup>1</sup>	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY
		Number	Kind Code <sup>2</sup> (if known)		
	1	6,199,204	B1	Donohue	03/06/2001
	2	6,427,236	B1	Chamberlain et al.	07/30/2002
	3	6,434,744	B1	Chamberlain et al.	08/13/2002
	4	6,493,871	B1	McGuire et al.	12/10/2002
	5	2002/0144248	A1	Forbes et al.	10/03/2002
	6	2003/0046681	A1	Barturen et al.	03/06/2003
	7	2003/0056102	A1	Aho et al.	03/20/2003
	8	2003/0145317	A1	Chamberlain	07/31/2003

Examiner Signature		Date Considered	
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\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup>Unique citation designation number. <sup>2</sup>See attached Kinds of U.S. Patent Documents. <sup>3</sup>Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup>For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup>Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup>Applicant is to place a check mark here if English language Translation is attached or place an "A" here if English language abstract is attached..

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